

# Demographics

## City Profile

The City of Mesa was founded in 1878 and incorporated July 15, 1883 with an approximate population of 300 and an area of one square mile. Today, the City's estimated population is over 440,000 within a corporate area of approximately 129 square miles. Total land area encompasses 170 square miles. The City ranks as the 40<sup>th</sup> most populous city in the United States, larger than the cities of Atlanta, Miami, St. Louis and Pittsburgh. The City operates under a charter form of government with citizens electing a Mayor and six Council members to set policy for the City. In 1998, a voter initiative was approved that changed the way Council members are elected from an at-large to a district system. Six districts were created and in March 2000, the first three district Council members were elected in the Spring of 2000. In 2002, the remaining three districts elected their first district Council members. Mesa's Council members serve terms of four years, with three members being elected every two years. The Mayor will continue to be elected at-large every four years. The Mayor and Council are elected on a non-partisan basis, and the Vice Mayor is selected by the City Council.

The City Manager, who has full responsibility for carrying out City Council policies and administering City operations, is appointed by the Mayor and City Council. The City Manager is responsible for the appointment of City department heads with the concurrence of the City Council. Additionally, City employees are hired under merit system procedures as specified in the City Charter. City employees working within 11 City departments undertake the various functions of City government and operations. As of July 1, 2003, a staff of 3,974 full-time equivalent employees provide functions of City government and operations. The City provides a full range of municipal services, including police and fire protection, parks and recreation, library, transportation, health and certain social services and general administration; and, the City owns and operates enterprises including operations of electric, gas, water, wastewater, solid waste, airport, golf courses and a community center.

The City of Mesa is the third largest community in the State of Arizona and is located 16 miles east of the City of Phoenix, within the County of Maricopa, one of the fastest growing counties in the nation with a population of over 3.1 million. The following tables illustrate the City's growth expressed by population statistics and demographics:

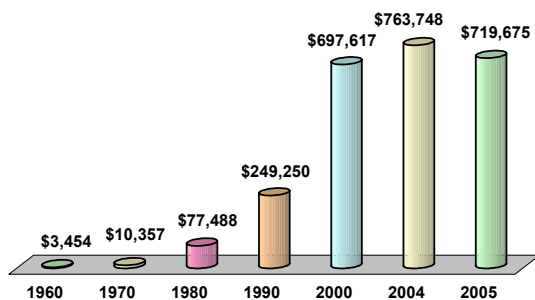
## Demographics

|                              | 1960          | 1970          | 1980           | 1990           | 2000 *         | 2004           | 2005           |
|------------------------------|---------------|---------------|----------------|----------------|----------------|----------------|----------------|
| <b>Population</b>            |               |               |                |                |                | Estimated      | Estimated      |
|                              | 33,772        | 62,853        | 152,453        | 288,091        | 397,760        | 445,605        | 452,090        |
| % Increase Over Prior Column | 101%          | 86%           | 143%           | 89%            | 38%            | 12.0%          | 1.5%           |
| <b>Population by Age</b>     |               |               |                |                |                |                |                |
| Under 5                      | 4,229         | 5,957         | 14,173         | 24,959         | 32,749         | 36,688         | 37,222         |
| 5 to 19                      | 10,606        | 19,594        | 36,899         | 65,642         | 88,226         | 98,838         | 100,277        |
| 20 to 44                     | 10,161        | 19,427        | 59,849         | 118,411        | 150,803        | 168,943        | 171,401        |
| 45 to 64                     | 5,747         | 11,320        | 24,465         | 43,366         | 73,052         | 81,839         | 83,030         |
| 65 and over                  | 3,029         | 6,555         | 17,067         | 35,713         | 52,930         | 59,297         | 60,160         |
| <b>Total</b>                 | <b>33,772</b> | <b>62,853</b> | <b>152,453</b> | <b>288,091</b> | <b>397,760</b> | <b>445,605</b> | <b>452,090</b> |

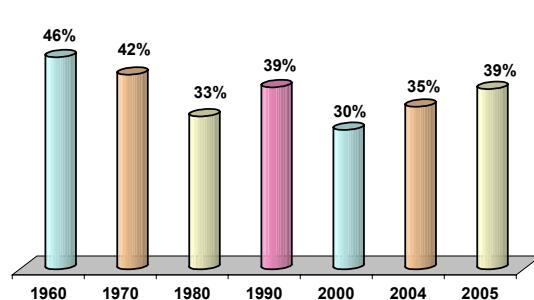
|   | Total          |             |                           |             |                           |             |                           |             |                           |             |                           |             |                           |             |
|---|----------------|-------------|---------------------------|-------------|---------------------------|-------------|---------------------------|-------------|---------------------------|-------------|---------------------------|-------------|---------------------------|-------------|
| <b>Official 2000 US Census Population</b> |                |             | <b>Council District 1</b> |             | <b>Council District 2</b> |             | <b>Council District 3</b> |             | <b>Council District 4</b> |             | <b>Council District 5</b> |             | <b>Council District 6</b> |             |
| Hispanic                                  | 78,473         | 19.7%       | 12,572                    | 18.6%       | 10,328                    | 15.0%       | 13,471                    | 19.9%       | 30,216                    | 47.8%       | 5,184                     | 7.9%        | 6,702                     | 10.4%       |
| White                                     | 291,313        | 73.2%       | 50,356                    | 74.5%       | 54,708                    | 79.3%       | 45,366                    | 67.1%       | 28,461                    | 45.1%       | 57,976                    | 87.8%       | 54,446                    | 84.6%       |
| Black African American                    | 10,517         | 2.6%        | 1,791                     | 2.6%        | 1,533                     | 2.2%        | 3,088                     | 4.6%        | 1,890                     | 3.0%        | 1,014                     | 1.5%        | 1,201                     | 1.9%        |
| American Indian                           | 6,823          | 1.7%        | 1,386                     | 2.1%        | 855                       | 1.2%        | 2,289                     | 3.4%        | 1,142                     | 1.8%        | 604                       | 0.9%        | 547                       | 0.9%        |
| Asian                                     | 6,852          | 1.7%        | 949                       | 1.4%        | 960                       | 1.4%        | 2,421                     | 3.6%        | 607                       | 1.0%        | 898                       | 1.4%        | 1,017                     | 1.6%        |
| Hawaiian                                  | 1,048          | 0.3%        | 162                       | 0.2%        | 186                       | 0.3%        | 157                       | 0.2%        | 338                       | 0.5%        | 104                       | 0.2%        | 101                       | 0.2%        |
| Multiracial                               | 2,734          | 0.7%        | 389                       | 0.6%        | 421                       | 0.6%        | 839                       | 1.2%        | 508                       | 0.8%        | 247                       | 0.4%        | 330                       | 0.5%        |
|   | <b>397,760</b> | <b>100%</b> | <b>67,605</b>             | <b>100%</b> | <b>68,991</b>             | <b>100%</b> | <b>67,631</b>             | <b>100%</b> | <b>63,162</b>             | <b>100%</b> | <b>66,027</b>             | <b>100%</b> | <b>64,344</b>             | <b>100%</b> |

|                                     | 1960     | 1970      | 1980      | 1990      | 2000      | 2004      | 2005      |
|-------------------------------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
| <b>City of Mesa Profile</b>         |          |           |           |           |           |           |           |
| Total Budget (\$000's)              | \$ 3,454 | \$ 10,357 | \$ 77,488 | \$249,250 | \$697,617 | \$763,748 | \$719,675 |
| % Increase Over Prior Column        | 240%     | 200%      | 648%      | 222%      | 180%      | 9%        | (6%)      |
| Total Personnel Services (\$ 000's) | \$ 1,573 | \$ 4,328  | \$ 25,451 | \$ 97,448 | \$208,939 | \$266,827 | \$278,655 |
| % Increase Over Prior Column        | 575%     | 175%      | 488%      | 283%      | 114%      | 28%       | 4%        |
| % of Total Budget                   | 46%      | 42%       | 33%       | 39%       | 30%       | 35%       | 39%       |
| City Employees FTE's                | 306.0    | 489.9     | 1275.3    | 2326.3    | 3574.7    | 3974.1    | 4026.5    |
| % Increase Over Prior Column        | N/A      | 60%       | 160%      | 82%       | 54%       | 11%       | 1%        |

**Total Fiscal Year Adopted Budget (\$000's)**



**Personal Services as a Percent of Total Budget**



# Demographics

## City of Mesa Profile

### Household Income (US Census 2002)

|                        |                |               |
|------------------------|----------------|---------------|
| Less than \$25,000     | 35,923         | 24.5%         |
| \$25,000 to \$49,999   | 49,613         | 33.8%         |
| \$50,000 to \$99,999   | 47,130         | 32.1%         |
| \$100,000 to \$149,000 | 10,093         | 6.9%          |
| \$150,000 to \$199,000 | 2,320          | 1.6%          |
| Greater than \$200,000 | 1,621          | 1.1%          |
| <b>Total Housholds</b> | <b>146,700</b> | <b>100.0%</b> |

### Home Value (US Census 2002)

|                                   |               |               |
|-----------------------------------|---------------|---------------|
| Less than \$100,000               | 21,117        | 27.5%         |
| \$100,000 to \$149,000            | 35,149        | 45.7%         |
| \$150,000 to \$199,000            | 12,154        | 15.8%         |
| \$200,000 to \$499,000            | 7,952         | 10.3%         |
| \$500,000 to \$999,999            | 420           | 0.5%          |
| Greater than \$1,000,000          | 60            | 0.1%          |
| <b>Total Owner Occupied Units</b> | <b>76,852</b> | <b>100.0%</b> |

### Median Household Income (\$)

\$ 42,817

(US Census 2002)

### Median Home Value (\$) (ASU, AZ Real Estate Center, 2nd Qtr 2002)

|         |           |
|---------|-----------|
| New     | \$165,070 |
| Re-Sale | \$132,000 |

### Key Employers

|                            |        |                        |     |
|----------------------------|--------|------------------------|-----|
| Mesa Public Schools        | 10,000 | Home Depot             | 750 |
| Banner Health System       | 6,000  | Special Devices        | 750 |
| Boeing                     | 4,300  | Target                 | 700 |
| City of Mesa               | 3,700  | Albertson's            | 680 |
| AT&T                       | 2,800  | US Postal Service      | 670 |
| Wal-Mart                   | 1,775  | AMPAM Riggs Plumbing   | 575 |
| TRW                        | 1,450  | Tribune Newspapers     | 550 |
| The Kroger Company         | 1,080  | Mesa Community College | 500 |
| Empire Southwest Machinery | 1,000  | NCS Pearson            | 500 |
| Bashas'                    | 860    |                        |     |

### Disposable Income

|      |                 |
|------|-----------------|
| 2001 | \$ 5.8 Billion  |
| 2000 | \$ 5.2 Billion  |
| 1990 | \$ 4.0 Billion  |
| 1980 | \$ .945 Billion |

(US Census 2002)

### Apartment Rental

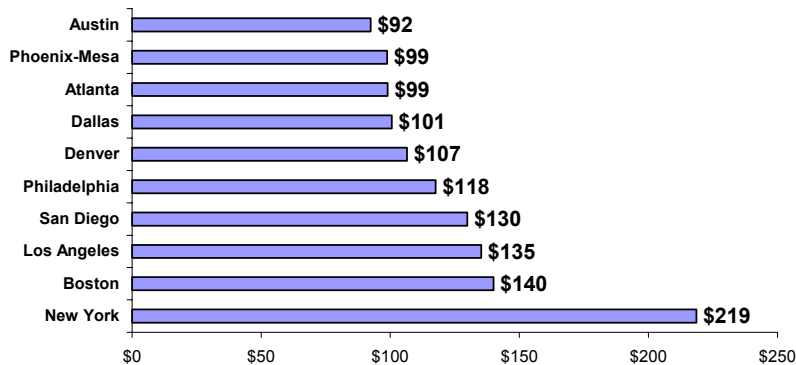
| Average Monthly Rent |        |
|----------------------|--------|
| One Bedroom          | \$ 558 |
| Two Bedroom          | \$ 665 |
| Three Bedroom        | \$ 883 |

(Marriot Execustay 2002)

### Educational Attainment (population 25 and older)

|   |       |
|---|-------|
| High School graduate                        | 84.7% |
| Some College (including Associates degrees) | 37.4% |
| Bachelor's degree or higher                 | 21.6% |
| Graduate degree                             | 06.7% |

### Cost of Living Comparison (composite index)



(ACCRA Cost of Living Index, 1st Qtr 2002)

### Climate Conditions (National Climatic Data Center)

|                            |             |
|----------------------------|-------------|
| Average Annual Temperature | 84.5        |
| January High/Low           | 65/43       |
| July High/Low              | 104/81      |
| Sunny Days                 | 300 +       |
| Annual Precipitation       | 8.29 inches |

### Cities within an 8 hour drive time of the Phoenix-Mesa Metro area

Albuquerque • El Paso • Las Vegas • Los Angeles  
San Diego • Tucson  
Guaymas/San Carlos • Hermosillo • Nogales

### Employment by Industry (US Census 2002)

|   |                |               |
|---|----------------|---------------|
| Construction  | 17,942         | 9.7%          |
| Manufacturing   | 25,650         | 13.8%         |
| Wholesale/Retail Trade                                | 30,652         | 16.5%         |
| Transportation/Warehousing and Utilities              | 9,033          | 4.9%          |
| Information   | 6,016          | 3.2%          |
| Finance, Insurance, Real Estate and Rental/Leasing    | 15,854         | 8.5%          |
| Professional, Scientific and Wastemanagement Services | 19,503         | 10.5%         |
| Education, Health/Social Services                     | 31,155         | 16.8%         |
| Arts & Entertainment, Hotel and Food Service          | 14,853         | 8.0%          |
| Public Administration                                 | 6,073          | 3.3%          |
| Other Services  | 8,980          | 4.8%          |
| <b>Total Industry</b>                                 | <b>185,711</b> | <b>100.0%</b> |

### Employment Status (US Census 2002)

|                              |         |        |
|------------------------------|---------|--------|
| Population 16 Years and Over | 299,777 | 100.0% |
| In Labor Workforce           | 194,176 | 64.8%  |
| Civilian Labor Workforce     | 193,847 | 64.7%  |
| Employed                     | 185,711 | 61.9%  |
| Unemployed                   | 8,136   | 2.7%   |
| % of Civilian Labor          | 4.2%    |        |
| Armed Forces                 | 329     | 0.1%   |
| Not in Labor Workforce       | 105,601 | 35.2%  |

## Demographics

### City of Mesa - Community Profile - as of June, 2002

#### Fire Protection

|                           |               |
|---------------------------|---------------|
| Fire Stations             | 16            |
| FTE's (as of July 2003)   |               |
| Sworn Firefighters        | 372.0         |
| Civilian Staff            | 72.5          |
| Total Fire                | <u>444.5</u>  |
| Emergency Response Calls  |               |
| Fire/Hazardous Conditions | 5,032         |
| Medical                   | 18,306        |
| Total                     | <u>23,338</u> |

#### Utilities

|                                     |         |
|-------------------------------------|---------|
| Water Connections                   | 121,656 |
| Water Productions (billion gallons) | 28,815  |
| Water Miles of Lines                | 1,757   |
| Electric Connections                | 15,901  |
| Natural Gas Connections             | 36,485  |
| Natural Gas Miles of Lines          | 909     |
| Wastewater Connections              | 103,699 |
| Wastewater Miles of Lines           | 1,310   |

#### Streets (miles)

|                     |       |
|---------------------|-------|
| Paved - Standard    | 1,046 |
| Paved - Substandard | 24    |
| Unpaved             | 12    |
| Storm Sewers        | 238   |

**Number of Street Lights** 30,840

#### Police Protection

|                         |                  |
|-------------------------|------------------|
| Police Substations      | 4                |
| FTE's (as of July 2003) |                  |
| Sworn Police            | 829.0            |
| Civilian Staff          | 503.0            |
| Total Police            | <u>1,332.0</u>   |
| Patrol Calls            | 388,225          |
| Equipment Mileage       | 6,044,468        |
| Total                   | <u>6,044,468</u> |

#### Municipal Facilities

|                               |        |
|-------------------------------|--------|
| Number of Parks               | 51     |
| Number of Pools               | 10     |
| Special Recreation Facilities | 5      |
| Golf Courses                  | 2      |
| Cemeteries                    | 1      |
| Developed Park Acres          | 1088.7 |
| Undeveloped Park Acres        | 1970.8 |

#### Library

|                                  |           |
|----------------------------------|-----------|
| Total Circulation                | 2,827,889 |
| Electronic Resource Transactions | 3,392,101 |
| Reference Transactions Total     | 370,802   |
| In - Library Patrons             | 1,187,052 |

#### Falcon Field

|                                  |     |
|----------------------------------|-----|
| Average Number of Aircraft Based | 904 |
|----------------------------------|-----|

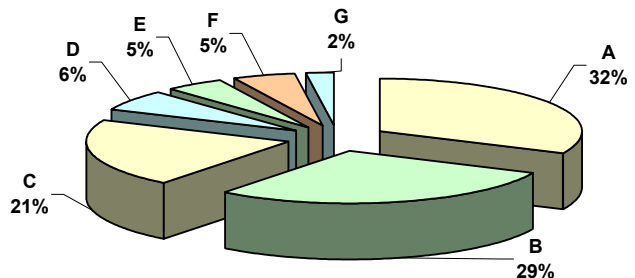
#### Wastemanagement

|                                |         |
|--------------------------------|---------|
| Customers Served               | 129,339 |
| Refuse Collected (tons)        | 241,921 |
| Recyclables Collected (tons)   | 31,783  |
| Green Waste Recyclables (tons) | 13,706  |

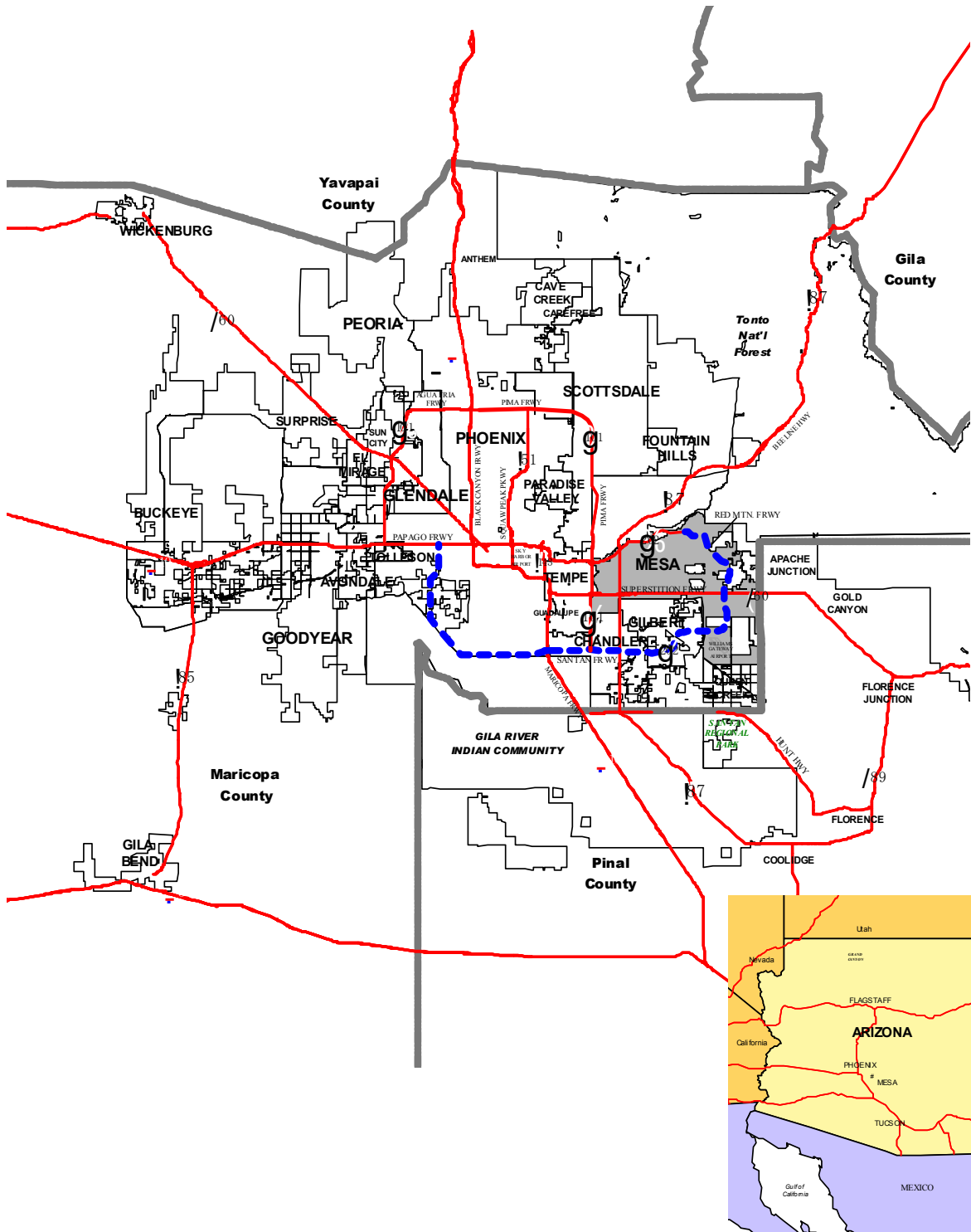
### All Land Use

#### Description

|   | Square Miles |             |
|---|--------------|-------------|
| A Residential                           | 40.9         | 31.9%       |
| B Vacant/Agricultural                   | 36.9         | 28.7%       |
| C Transportation/Airport/Water          | 27.2         | 21.1%       |
| D Recreation/Open Space/Dedicated       | 8.2          | 6.4%        |
| E Education/Institution/Public Facility | 5.9          | 4.6%        |
| F Commercial/Office                     | 6.5          | 5.1%        |
| G Industrial                            | 3.0          | 2.3%        |
|   | <u>128.5</u> | <u>100%</u> |



# Demographics



# MESA GROWTH 1878 - 2000

## ORIGINAL SQUARE MILES



1878 - 1930:  
1.0 Square miles  
Population: 83 - 3,711



1940:  
2.33 Square miles  
Population: 7,224



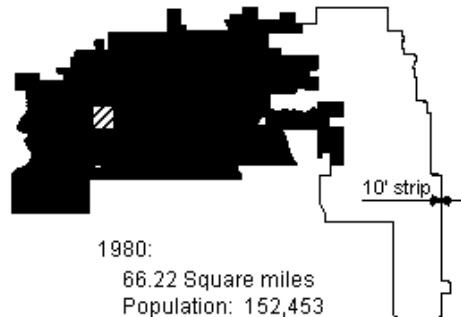
1950:  
6.39 Square miles  
Population 16,790



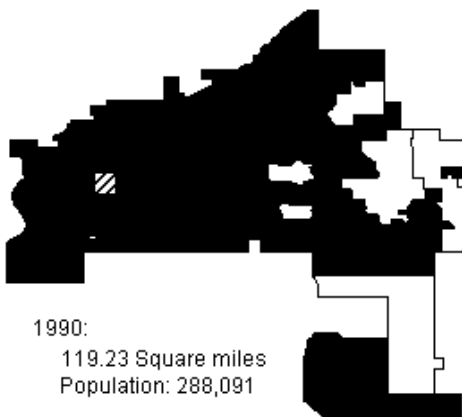
1960:  
14.19 Square miles  
Population: 33,772



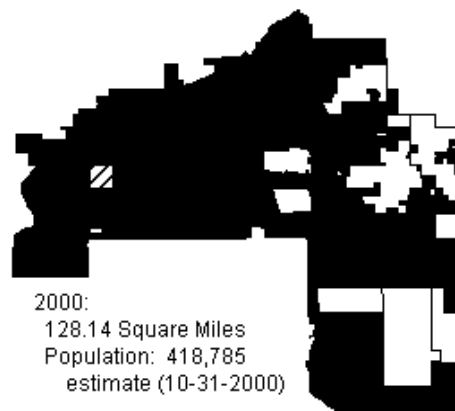
1970:  
20.36 Square miles  
Population: 63,049



1980:  
66.22 Square miles  
Population: 152,453



1990:  
119.23 Square miles  
Population: 288,091



2000:  
128.14 Square Miles  
Population: 418,785  
estimate (10-31-2000)